



**Tees Valley**  
Wildlife Trust



## Marketing & Communications Manager

Part time 2.5 days per week

Fixed term of 2 years

£30,972 pro rata

Hybrid options available



# Marketing & Communications Manager

## About Tees Valley Wildlife Trust

We are a passionate, mission-driven charity working to protect and restore nature across Tees Valley and beyond. Through our nature reserves, community engagement, and advocacy, we empower people of all ages to connect with wildlife and take action for the environment.

As we grow our membership and deepen our impact, we're looking for a creative, strategic communicator to lead our marketing and communications efforts.

## Role purpose

This new role of Marketing and Communications Manager will play a pivotal role in growing our membership base, driving fundraising campaigns, and amplifying our voice across a variety of digital and print platforms. You'll lead on social and digital media strategy, seasonal magazine production, and supporter communications. Ensuring our messaging is engaging, inclusive, and aligned with our values.



## Key responsibilities

### Membership & Fundraising

Develop and deliver compelling digital campaigns to grow membership (both public and corporate) and donations.

Collaborate with colleagues to promote appeals, legacy giving, and community fundraising initiatives.

### Social Media & Digital Engagement

Lead our social media strategy across platforms (Facebook, Instagram, BlueSky, LinkedIn, You Tube), growing reach and engagement.

Produce creative, shareable content including videos, audio, graphics, and stories from our nature reserves and projects.

Monitor analytics and adapt strategies to improve performance and audience targeting.

Manage and update website content, building over time (on a soon to be launched new website) to increase traffic and drive online donations and membership signups.

Oversee the online shop digital experience, ensuring its visually kept updated and seasonal.

### Seasonal Magazine & Print Communications

Design and coordinate our seasonal membership magazine, from content planning to print production.

Commission and edit articles, liaise with contributors, and ensure accessibility and visual appeal.

### Brand & Messaging

Ensure consistency of tone, style, and visual identity across all communications.

Support colleagues with branded templates, messaging guidance, and media training.

Represent the Trust in external communications, including press releases and media enquiries.



# What we're looking for

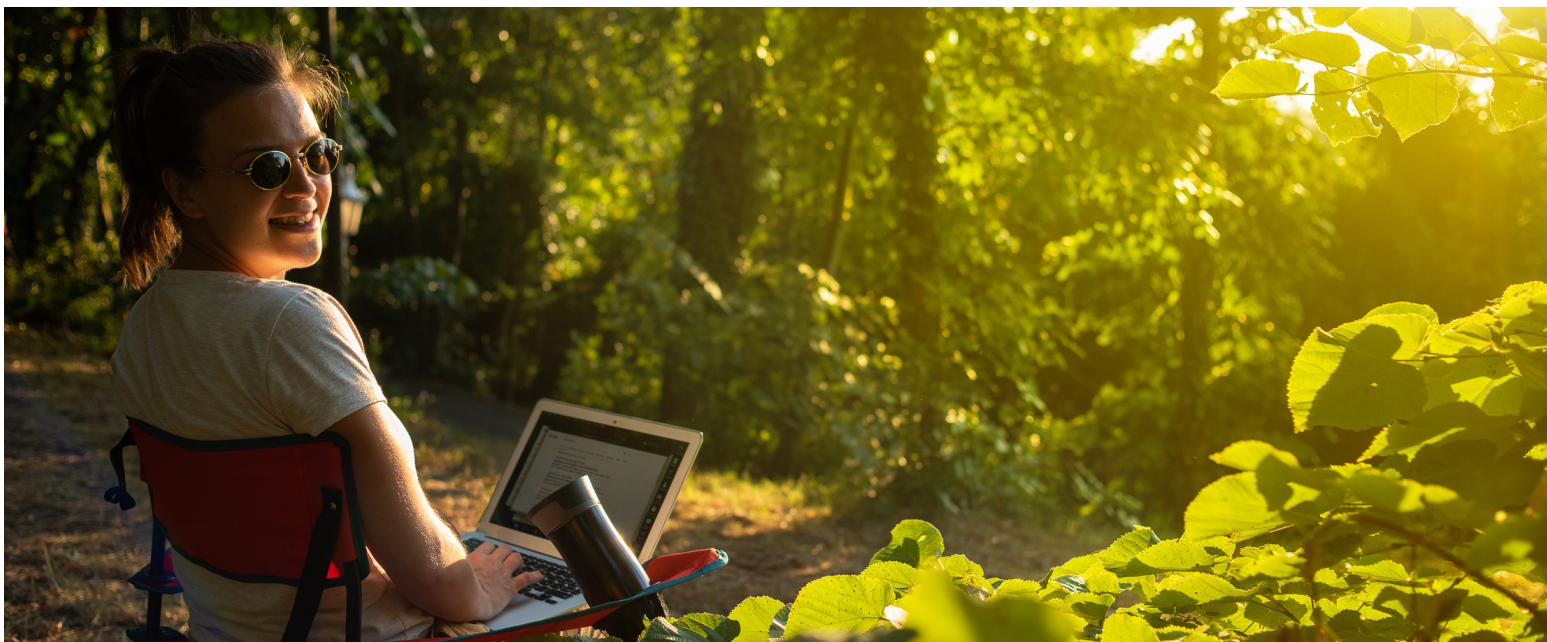
## Person specification

### Essential

- Proven experience in marketing, communications, or digital engagement (ideally in the charity or environmental sector).
- Strong copywriting and editing skills, with an eye for design and storytelling.
- Experience managing social media channels and analysing performance metrics.
- Confidence using design tools (e.g. Canva, Adobe Creative Suite) and email marketing platforms.
- Excellent project management and interpersonal skills.
- Share our values and believe in our core purpose.

### Desirable

- Knowledge of nature conservation, ecology, or environmental education.
- Experience producing magazines, newsletters, or supporter publications.



## What We Offer

- A supportive, values-driven team passionate about nature and community.
- Flexible working arrangements and a commitment to work-life balance.
- Opportunities for professional development and creativity.
- The chance to make a real difference for wildlife and people across Tees Valley.
- 28 days annual leave, plus public holidays.



## Role Description

|                    |                                                                                                                                                                                                    |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Position title     | Marketing & Communications Manager                                                                                                                                                                 |
| Team               | Marketing & Communications                                                                                                                                                                         |
| Remuneration       | £ 30,972 pro rata /28 day holiday, +public hols                                                                                                                                                    |
| Hours and term     | Part time / 18.75 hours per week / 2 year fixed term - possible extension subject to funding                                                                                                       |
| Location           | Office / Home (Hybrid)                                                                                                                                                                             |
| Reporting to       | Chief Executive Officer                                                                                                                                                                            |
| Key accountability | Digital and printed marketing material                                                                                                                                                             |
| Role purpose       | To provide high level marketing and communications, by promoting the organisation, its values and activities. Increase public awareness and support. Provide external, public facing communication |



## How to Apply

Visit our website for information on how to apply.

For more information about the role, contact our Chief Executive Officer, Tom Harman by email at [tharman@teeswildlife.org](mailto:tharman@teeswildlife.org)

